Roll	No.	Total No. of Pages: 02
	I No. of Questions : 09	
1010	BHMCT (Ser	n7)
	FACILITY PLA	ANNING
	Subject Code: BH	MCT709-18
	M.Code: 9	0765
	Date of Examination	Max. Marks : 60
Tim	e : 3 Hrs.	WIAX. WIAIKS . VV
1. 2. 3.	RECTIONS TO CANDIDATES: SECTION-A is COMPULSORY consisting each. SECTION-B contains FIVE questions ca have to attempt any FOUR questions. SECTION-C contains THREE questions have to attempt any TWO questions.	rrying FIVE marks each and students
	SECTION	I-A
1.	Write short note on:	
	a) Event	
	b) SWG	
	c) Floor area	
	d) Network crashing	
	e) Atrium	
	f) FSI	
	g) Built-up area	
*	h) Circulation	
	i) Layout	
	j) HVAC.	

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SECTION-B

- What are the general features, facilities and services essential for being classified as a five star hotel?
- 3. Mention the utility of flow process diagram in connection with SLP.
- Discuss the various facilities to be provided for differently abled guest in a hotel.
- 5. List the factors to be kept in mind while designing the hotel.
- 6. Write short note on any ONE of the following:
 - a) Work flow of store department
 - b) Importance of kitchen stewarding department
 - c) Standard purchase specification of Work table with sink.

SECTION-C

- Explain the factors that affect layout and design of a commercial kitchen.
- Suggest energy saving actions for Housekeeping & Kitchen department.
- a) Give a comparative analysis of CPM and PERT.
 - b) Using the information given below, develop a network diagram and identify the critical path:

Activity	Predecessor Activity	Time estimate (weeks)		
Activity		4		
A		3		
В		2		
C	A	7		
D	A	1		
Е	В	6		
F	C	4		
G	D,E	2		

Roll No. Total No. of Questi	ions : 09	Total No. of Pages : 02
	BHMCT (Sen	2 7)
	PRINCIPLES OF MA	APKETING
	Subject Code : BHM	ICT705-18
	M.Code: 907	61
	Date of Examination :	28-11-2024
Time: 3 Hrs.		Max. Marks: 60
NSTRUCTIONS TO C	ANDIDATES .	
1. SECTION-A is CO	MPULSORY consisting of	TEN questions carrying TWO marks
each. 2. SECTION-B contr		TEN questions carrying TWO marks
have to attempt a	ny FOUR questions carry	ing FIVE marks each and students
3. SECTION-C conta	ins THREE questions	ying TEN marks each and students
have to attempt a	ny TWO questions.	ying ten marks each and students
	SECTION-A	
1. Write briefly:		
a. Marketing		
8		
b. Price		
b. Price		
b. Pricec. Advertising		
b. Price		
b. Pricec. Advertisingd. Publicity	nentation	
b. Pricec. Advertisingd. Publicitye. Demographic Segr		
b. Pricec. Advertisingd. Publicity		
b. Pricec. Advertisingd. Publicitye. Demographic Segr		

- 2. Write a note on Promotion mix.
- 3. Explain the role of wholesaler in marketing.
- 4. Advantage and disadvantage of Personal Selling.
- 5. Describe the Marketing Concept.
- 6. Differentiate between Selling and Marketing.

SECTION-C

- 7. Discuss the various stages of product Life Cycle.
- 8. Write a detailed note on various pricing method.
- 9. Explain the elements of Marketing Mix for Services.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

h. Importance of labelingi. Market Targetingj. Market positioning.

Total No. of Pages: 02

Total No. of Questions: 09

BHMCT (Sem-7) FINANCIAL MANAGEMENT

Subject Code: BHMCT706-18

M.Code: 90762

Date of Examination: 02-12-2024

Time: 3 Hrs.

Max. Marks: 40

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
- SECTION-B contains FIVE questions carrying TWO AND A HALF marks each and students have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

- 1. Answer briefly:
 - a. Profit Maximization
 - b. Capital budgeting
 - c. Cash flow vs Net profit
 - d. Average Rate of Return
 - e. Goals of financial management
 - f. Explain the techniques of time value of money
 - g. IRR Vs NPV
 - h. Explain the three key activities of financial manager
 - i. Explain the techniques of time value of money
 - j. Meaning of fund in cash flow statement and fund flow statement.

SECTION-B

2. How is a fund flow statement prepared? Explain using imaginary figures.

- Write a detailed note on short term sources of finance.
- 4. Write a detailed not on approaches in working capital management.
- 5. What is weighted Average cost of capital (WACC)? How it is calculated? What is the rationale behind its usage?
- Determine the future value at the end of 5 years of the following series of payment at 5% rate of interest:

At the end of
$$1^{st}$$
 year = Rs. 1,000

$$3^{rd}$$
 year = Rs. 3,000

$$4^{th}$$
 year = Rs. 4,000

$$5^{th}$$
 year = Rs. 5,000

SECTION-C

- 7. What do you mean by Financial planning? Write it detail its scope.
- 8. Write a detailed note on techniques of capital budgeting.
- From the following balance sheets of JCT Ltd. As on 31.03.2020 and 31.03.2021 prepare a Cash Flow statement:

Liabilities	31.03.2020	31.03.2021	Assests	31.03.2020	31.03.2021
Share Capital	95,000	1,30,000	Fixed Assests	80,000	120,000
Profit & Loss Account	10,000	20,000	Current	35,000	55,000
Current Liabilities	15,000	20,000	Misc. Expenses	10,000	5000
Proposed Dividend	5,000	10,000	1 2		
Total	1,25,000	1,80,000	Total	1,25,000	1,80,000

Additional Information:

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- a) During the year Rs. 5000 depreciation was charged on fixed Assets.
- A piece of machinery included in fixed assets costing Rs. 1000 on which depreciation charged was 400 was sold for Rs. 500.

Total No. of Pages: 02

Total No. of Questions: 09

BHMCT (Sem.-7) ENTREPRENEURSHIP

Subject Code: BHMCT707-18 M.Code: 90763

Date of Examination: 05-12-2024

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a) Solo operators
- b) Active partners
- c) Manufacturing Entrepreneur
- d) NABARD
- e) Enterprise
- f) Large Scale Industries
- g) Stimulatory phase
- h) Crowdfunding
- i) BEP
- j) Feasibility study

SECTION-B

- 2. Enumerate the various barriers in the way of entrepreneurship.
- 3. Critically examine the role of agencies in promoting the development of SSIs.
- 4. Discuss the role of IDBI in developing entrepreneurship.
- 5. What are the objectives of MSME in entrepreneurship?
- 6. Explain different types of Entrepreneurs.

SECTION-C

- 7. What do you mean by small scale industries? What are the steps to be taken to start small scale industries?
- 8. Enumerate the role of institutions/schemes in entrepreneurial development.
- 9. Discuss various Entrepreneurial development programs.

Total No. of Questions: 09	Total No. of Pages : 02
BHMCT (FOOD & BEVERAGE SE Subject Code : B M.Code : Date of Examinati	RVICE MANAGEMENT HMCT701B/18 90746
Time: 3 Hrs.	Max. Marks: 60
attempt any rook questions.	EN questions carrying TWO marks each. Ing FIVE marks each and students have to
SECTIO	N-A
1. Write briefly:	
a) Allocation of tables	
b) Mise-en-scene	
c) Butler service	
d) Carving	
e) Flambe trolleys	
f) Cost Analysis	
g) Hospital Catering	
h) Visual Merchandising	
i) Performance Appraisal	
i) Butler.	

- 2. What kind of attitude and behavior a waiter should carry during busy hotel operations?
- 3. Write a short note on Airline catering.
- 4. Why it is necessary to give periodic training to the staff of various outlets in a five star hotel?
- 5. Write a short note on (any two):
 - a) Apparel Merchandising
 - b) Signage Merchandising
 - c) Brand Merchandising.
- 6. Enumerate on the various aspects of function catering.

SECTION-C

- Enlist and explain the various Visual Merchandising techniques used in hospitality Industry.
- Enumerate on the Basic policies related to Food and Beverage Management in hotels and Quality Restaurants.
- Discuss the various advantages and disadvantages of Gueridon service. Discuss in detail the Carving and flambé service.

		П	Total No. of Pages : 02
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Total No	. of Questions : 09	LIBROT /Com	7)
	-cop ppo	HMCT (Sem-	ANAGEMENT
	FOOD PROL	Code : BHMC	CT701A-18
	Subject	M.Code: 907	45
	Date of E	xamination:	10-12-2024
Time: 3			Max. Marks: 60
Time . 3	ms.		
INSTRUC	CTIONS TO CANDIDATE	S: consisting of	TEN questions carrying TWO marks
			ying FIVE marks each and students
2 SEC	TION-C contains THREE	questions car	rrying TEN marks each and students
hav	e to attempt any TWO qu	estions.	
		SECTION-A	
1. W	rite briefly :		
a)	Squash		
b)	Gum Paste		
c)	Food preservation		
d)) Food hygiene		
e)) Modelling		
f)	Dehydration		
g) Organic foods		
h) Sustainable food		
i)) Cloud kitchen		
i) Medicinal properties of h	erbs	

- Discuss at least 10 types of herbs and their therapeutic properties.
- Explain various non-chemical food preservation techniques.
- 4. What is slow food movement, how it has contributed to the sustainability of the food?
- Explain importance of food presentation in your own words.
- How transportation and logistics plays vital role in food industry?

SECTION-C

- 7. Discuss evolution of food in modem era.
- Explain HACCP and its contribution to keep our food safe.
- How bread display in the buffet, increase look of the centre piece?

Roll No.	

Total No. of Pages: 02

Total No. of Questions: 09

BHMCT (Sem-7)
FRONT OFFICE MANAGEMENT

Subject Code: BHMCT701C-18 M.Code: 90747

Date of Examination: 12-12-2024

Time: 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a) Credit control
- b) Quality certification
- c) Capital budget
- d) Demand forecasting
- e) High balance accounts
- f) CRM
- g) LIFO
- h) Revenue management
- i) Budget
- j) Achievement factor

SECTION-B

- List the measures to control cash in a hotel.
- Identify the steps in complaint handling process.
- Explain the channels of distribution in hotel industry.
- 5. What are the different types of purchasing systems?
- Explain the steps in budgetary control.

SECTION-C

- Illustrate the latest trends and practices followed in Front office to provide quality guest services.
- Describe various elements of revenue management,
- Write an essay on "Rooms Division Income statement".



Total No.	Total No. of Pages : 02
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	BHMCT (Sem7)
	INTERIOR DECORATION Subject Code: BHMCT703D/18
	M.Code: 90756
	Date of Examination : 13-12-2024
ime : 3 H	rs. Max. Marks : 60
NSTRUCTION	ONS TO CANDIDATES :
1. SECTION	DN-A is COMPULSORY consisting of TEM questions and TEM questions
3. SECTION	t any FOUR questions.
attemp	DN-C contains THREE questions carrying TEN marks each and students have to any TWO questions.
	SECTION-A
1. Write	short notes on :
a. No	oise Reduction Coefficient
b. Sta	andard Colours
c. Ti	nt
d. Da	1-
u. Da	40
e. Dra	pery
f. Rh	ythm
g. Gre	ek Oblong
g. 010	Floor
h. Sub	F100F
h. Sub	
h. Sub	yl Flooring

- 2. What are the characteristics of a wall covering?
- 3. Explain the dimensions of colour.
- 4. What are semi-hard floorings? Explain its types and uses.
- 5. What is chromotherapy? Explain its application.
- Discuss the making of carpets with an appropriate diagram.

SECTION-C

- What are the factors to be kept in mind while planning to buy flooring? Explain with examples.
- 8. Explain the use of elements of design in hotels with examples.
- 9. How would you clean and maintain the following:
 - a. Leather wall covering.
 - b. Carpet flooring.

Rol	I No.			Tot	al No.	of Pag		02
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	TANDOOR-PRINCIPLE CONC				PLIC	IOITA	V	
	Subject Code : BI M.Code :			\-18				
	Date of Examination			2024				
Tim	e: 3 Hrs.				Ma	x. Ma	rks:	60
INS	TRUCTIONS TO CANDIDATES :				,			
1.	SECTION-A is COMPULSORY consisting	of 1	TEN qu	estion	s carry	ing TW	O mar	rks
2.	SECTION-B contains FIVE questions contains FIVE questions contains							
3.	have to attempt any FOUR questions.							
٥.	SECTION-C contains THREE questions have to attempt any TWO questions.	carry	ing TE	N ma	rks eac	h and	studer	its
	SECTION	N-A						
1.	Write short notes on the following:							
	a) Protective cothing							
	b) Spicing agent							
	c) Tandoor							
	d) Use of Tenderizers.							
	e) Fuel types							
	f) Thermostat							13.1
	g) Basting							
	h) Accompaniments				4			
	i) Dry Heat Method							
	i) Rubs.							

- 2. Describe in detail about different types of tandoor.
- 3. Describe ingredients used in tandoori cooking.
- 4. Explain the procedure of cleaning of Tandoor as well as disposal of fuel residue.
- 5. Explain the techniques to control the temperature of tandoor.
- Describe in detail about different rubs that is used extensively in Tandoori cooking also tell in detail about its types and uses.

SECTION-C

- 7. What are the techniques by which Tandoor is prepared?
- Write down the standard related to various garnishes and plate presentation in tandoori cookery.
- 9. "Tandoor is the backbone of the Indian cuisine". Justify the statement.

Roll No.	Total No. of Barrers on
Total No. of Questions: 09	Total No. of Pages: 02
BHMCT (Sem TOUR AND TRAVEL MA Subject Code: BHMC M.Code: 9075 Date of Examination:	ANAGEMENT T703C-18
 INSTRUCTIONS TO CANDIDATES: SECTION-A is COMPULSORY consisting of TEN SECTION-B contains FIVE questions carrying Fattempt any FOUR questions. SECTION-C contains THREE questions carrying to attempt any TWO questions. 	IVE marks each and students have to
SECTION-A	
1. Write short notes on :	
a. Tourism	
b. Outbound Tourism	
c. Special Interest Tourism	
d. Tour Brochure	
e. Escorted Tour	
f. FIT	
g. Tour Operator	
h. PATA	
i. IATO	
j. Religious Tourism	

- 2. What are the factors affecting the Tour Formulations?
- 3. What is the significance of Package Tour?
- 4. What is Alternative Tourism? Explain in brief.
- 5. Write a brief note on UNWTO.
- 6. Discuss the strategies for marketing Outbound Tours.

SECTION-C

- What are the roles and functions of Travel Trader Associations in the Tourism Industry? Discuss contribution of TAAI in tourism industry.
- 8. What is the meaning of Tour Itinerary? Explain various types of Tour Itinerary.
- 9. Develop a Tour Marketing Plan.

Roll No.	Total No. of Pages: 02
Total No. of Questions: 09	
	(Sem-7)
	NAGEMENT
	BHMCT703B/18 : 90754
	: 90754 tion : 22-12-2024
Time : 3 Hrs.	Max. Marks : 60
	max. marks . 00
NSTRUCTIONS TO CANDIDATES :	
 SECTION-A is COMPULSORY consisting each. 	ing of TEN questions carrying TWO marks
2. SECTION-B contains FIVE questions	carrying FIVE marks each and students
have to attempt any FOUR questions.	
SECTION-C contains THREE question have to attempt any TWO questions.	ns carrying TEN marks each and students
, , , , , , , , , , , , , , , , , , , ,	
SECTI	ON-A
1. Write briefly :	
a. Event committee	
b. Publicity	
c. C's of an event	
d. Negotiations	
e. Core people	
f. Elements of an event	
g. Evacuation	
h. Trade shows	

- 2. Discuss in brief planning of a religion event.
- 3. List down the benefits of event planning.
- 4. Write short note on sponsorships.
- 5. What is the role of publicity & media in event planning?
- 6. What are the skills required to be successful event planner?

SECTION-C

- 7. What do you mean by event planning? List different types of events.
- Discuss the 5c's of an event management in detail.
- 9. Discuss how promotional activities help in making an event successful?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

i. Incentive travelj. Sporting events.